



Terrie Novak

Terrie is a business systems analyst and made a career in facilitating software development teams through the thousands of decisions needed to deliver products to market. She developed a unique framework that integrates both analysis and intuition, allowing decisions to come from a position of personal choice.

We can hack the same techniques used to manage uncertainty in digital product development to help us through our own choice making challenges.

Media Experience Sampling

- Dave the CareGivers CareGiver (video interview)
- Intrinsic Motivation (podcast)
- BrianHackers Brains Behind it (article)
- HealthyLife.net Business Life Works (podcast)
- CKWR FM98.5 Party Line (radio)

Overcome The Agony Of Indecision

Have you ever had to make a tough decision? Like whether to leave a job? Get out of a relationship? What medical treatment to pursue?

It can leave you scared lonely and frozen with fear.

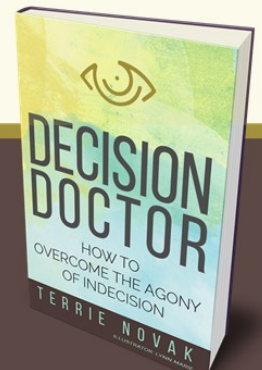
Tap in to your “Decision Doctor”

Balance the brains response to uncertainty to overcome doubt and improve the quality of decisions.

Show Ideas

- (1) Three decision making strategies that really work.
- (2) How to avoid information overload when making a big decision.
- (3) How can I tell if I am making a good decision?
- (4) What can I proactively do to make decisions feel easier?
- (5) How can I help my customers make good decisions?
- (6) What are common traps in decision making?
- (7) Ways to cope when fearful and freaking out.
- (8) What if I make the wrong decision?

Advocating: Choice making based on self-trust, acceptance, gratitude, accountability and joy.



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An HPV Healing Experiment (2018)